

LIVE AUCTIONS

RONALD MCDONALD BØRNEFOND
CHARITY GALA 2025



MCCAFÉ COFFEE CART



A unique opportunity to make your next event truly special

This is your chance to get something that cannot be bought anywhere else: McDonald's very own McCafé coffee cart.

Surprise colleagues, clients or guests with an extraordinary experience as the McCafé cart is set up at your event. For three hours, freshly brewed barista coffee is served directly from the cart, creating the warm and inviting atmosphere that only a premium mobile coffee bar can bring.

You are bidding on:

- McCafé coffee cart at your location for 3 hours
 - Professional barista service
 - Setup and takedown included

Booking must be made at least 6 weeks before the desired date.

Starting bid: 10.000,- DKK. (1,340 €)

This auction item is kindly donated by the Danish McDonald's Franchisees.

COCA-COLA™ SMEG KØLESKAB



Is there anything better than an ice-cold Coca-Cola?

Now you have the chance to win this iconic Coca-Cola refrigerator by SMEG, so you can always grab an ice-cold Coca-Cola and share a refreshing moment with family, friends or colleagues.

The fridge is a freestanding refrigerator and freezer in SMEG's classic 1950s design, making it a perfect fit for any home or workplace.

Dimensions in cm: 1530 x 601 x 728.

This year, Coca-Cola has even added a full European pallet of Coca-Cola to the auction, so you can truly live out your Coca-Cola dreams.

Value: 34.995,- DKK. (4,680 €)

This auction item is kindly donated by Coca-Cola.

CHICKEN MCNUGGETS



One full pallet of delicious Chicken McNuggets

“663 kilograms of the very best we have to offer – Chicken McNuggets!”

This year we are proud to present a truly extraordinary auction item. By winning this lot, you not only support the Ronald McDonald Children’s Fund, but you also receive a full pallet of Chicken McNuggets, enough to fill 7,500 Happy Meals.

Value: 25.000,- DKK. (3,350 €)

This auction item is kindly donated by Danpo

AYA DINING



AYA full experience for 10 people

AYA full experience for 10 persons

AYA Dinings helt store menu "AYA full experience" for 10 personer – I skal bare sætte jer som gæster i jeres helt "egen restaurant", og så har Nicolaj og AYA Dining sørget for alt andet.

Ud over en professionel kok, fantastisk mad og fuld vinmenu, kommer de også med fuld bordopdækning: "Vi har glas, bestik, tallerkner, blomster, dug, servietter og vandkander med", siger Nicolaj.

Kørsel i hele landet er endda medregnet.

Værdi: 40.000,- DKK. (5,360 €)

Denne auktion er venligst doneret af AYA Dining

SUBSTANS



A night at Substans in Aarhus for 6 people

As a guest at Restaurant Substans, you will be treated to a menu of multiple courses that change with the seasons and the ingredients available in the kitchen.

Each menu is guided by curiosity and an open-minded approach to creating exceptional dining experiences, where craftsmanship, creativity and local produce come together in perfect harmony.

Value: 38.000,- DKK. (5,080 €)

This auction item is kindly donated by Restaurant Substans

3.3 TONS FRENCH FRIES



One full pallet of delicious Chicken McNuggets

The world's best fries, just as you know them – golden and crispy on the outside, soft and delicious on the inside.

You are bidding on a total of 3,375 kilograms of frozen perfection, delivered to a Danish address of your choice by arrangement with HAVI.

Value: 35.000,- DKK. (4,680 €)

This auction item is kindly donated by Agrarfrost GmbH.

GOLF & HOTEL



5 nights at Sol Atalaya Park with half board and 2 rounds of golf for 2 people

Enjoy a stay at the 4-star Sol Atalaya Park, a beautiful resort on the Costa del Sol where sun, sea and golf meet in perfect harmony. The hotel offers four outdoor pools, tennis courts and lush gardens with direct access to the beach.

During your stay, you can look forward to two rounds of golf on the scenic Alferini and Flamigos courses, known for their stunning views and challenging layouts. The resort offers free transfer to the golf courses, located just minutes away. A holiday filled with sunshine, golf and pure Mediterranean relaxation.

Please note that flights and transportation are not included. Christian from Caddie Golf will share more about Sol Atalaya Park during the gala evening.

Value: 14.000,- DKK. (1,870 €)

This auction item is kindly donated by Caddie Golfrejser.

MARBLE BLOCK



An 8-ton piece of stunning natural marble from Fauske Marble by Moser

This is a unique opportunity to create something truly your own with a magnificent 8-ton marble block from Fauske Marble by Moser.

“It’s a fantastic piece that can be shaped into a sculpture or displayed as it is in a garden, an entrance or any other setting. The possibilities are endless,” says Susan Moser, who will bring a smaller piece of marble in a similar color palette for display at the gala.

A transport fee for delivery of the block to your chosen address will apply. The cost will be announced during the evening.

Value: 40.000,- DKK. (5,350 €)

This auction item is kindly donated by Fauske Marble by Moser

DIAMOND RING



Beautiful ring with custom letter and a total of 0.50 ct. diamonds

A handcrafted signet ring in solid gold, where you choose both the letter and the metal – yellow, white or rose gold – made by hand in 18k gold. The ring is part of Kalles signature collection, where classic craftsmanship meets modern minimalism.

Kalle Holm is known for his sensual and playful design language, creating jewelry that carries both story and personality. Each piece is unique and crafted with great precision in his Copenhagen workshop.

After the auction, you will work directly with Kalle to select your preferred letter, metal and ring size, ensuring a perfect and personal fit.

Value: 45.000,- DKK. (6,000 €)

This auction item is created in collaboration with Kalle Holm Fine Jewellery.

NECKLACE PANDORA



Pandora Moments Studded Chain with Mini Charms

Discover a necklace that tells a story, brought to you by the iconic Pandora. This elegant Pandora Moments Studded Chain is adorned with more than 60 mini charms in various shapes and metals.

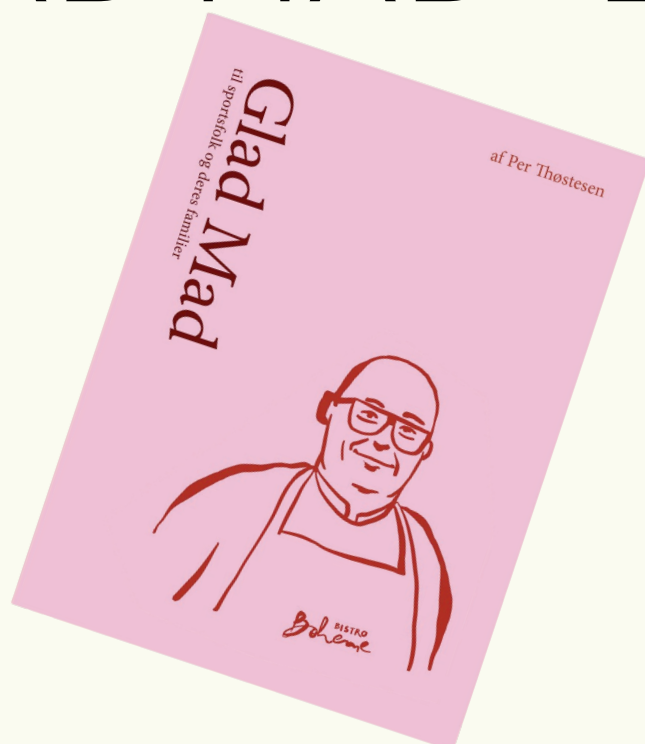
Mini charms are small symbolic pendants from Pandora's universe, designed to be worn close to the heart. Each charm carries meaning and delicate detail, combining movement and understated elegance to create a truly personal piece.

Together, the chain and charms form a refined and eye-catching piece of jewelry where every detail contributes to a greater whole. A perfect gift for anyone who loves jewelry with character and a story to tell.

Value: 16.000 DKK. (2,140 €)

This auction item is kindly donated by Pandora

“GLAD MAD” BOOK



100 copies of the danish cookbook “Glad Mad – til sportsfolk og deres familier” by Per Thøstesen

100 copies of the cookbook Glad Mad – til sportsfolk og deres familier by
Per Thøstesen

A gift full of taste, joy and inspiration – perfect as a Christmas present
for employees, clients or partners.

Chef Per Thøstesen, owner of Bistro Bohème and former head chef for
the Danish national football team for 20 years, shares his best recipes
for flavorful, nourishing and honest food for the whole family.

The book celebrates everyday joy and great ingredients, focusing on
food that gives energy for the things we love to do. It also features
personal stories about food and sport from Andreas Christensen, Peter
Gade, Rikke Hørlykke, Michael Maze and Joachim Andersen, among
others.

Value: 30.00DKK. (4,000 €)

This auction item is kindly donated by Per Thøstesen, Bistro Bohème.

OIL PAINTING

RICHARD HOLMES



“Even rich people eat McDonald’s” part 1

Oil painting on sketched canvas, 110 x 110 cm

An original work by British artist Richard Holmes, who blends pop culture and social satire with sharp wit and humor.

The piece plays with the contrast between luxury and everyday culture – an iconic burger placed within a design icon.

Starting bid: 30.000 DKK. (4,000 €)

This auction item is presented in collaboration with Richard Holmes.

OIL PAINTING

RICHARD HOLMES



“Even rich people eat McDonald’s” part 2

Oil painting on sketched canvas, 110 x 110 cm.

An original work by British artist Richard Holmes, who explores the meeting between luxury and everyday life with playful precision.

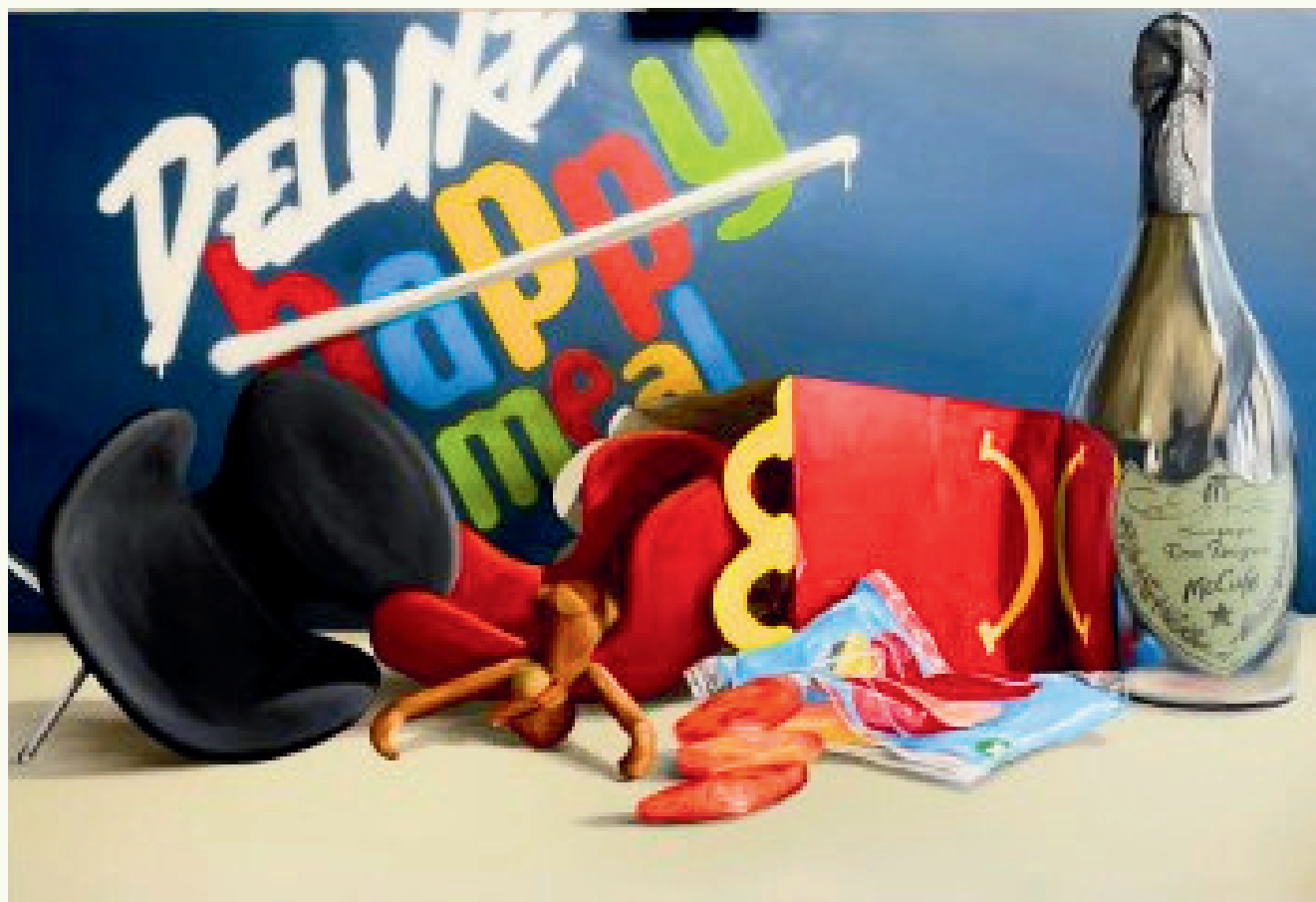
In this part of the series, the iconic French fries become a symbol of pop culture’s presence, even in the most exclusive settings.

Starting bid: 30.000 DKK. (4,000 €)

This auction item is presented in collaboration with Richard Holmes.

OIL PAINTING

RICHARD HOLMES



“Deluxe Happy Meal”

Oil painting on sketched canvas, 100 x 150 cm

An original work by British artist Richard Holmes, where luxury and pop culture meet with a playful wink.

With references to Danish design, high-end aesthetics and iconic symbols from the McDonald's universe, Holmes transforms everyday imagery into contemporary art with humor and edge.

Starting bid: 30.000 DKK. (4,000 €)

This auction item is presented in collaboration with Richard Holmes

VILLA SALETTA

A WEEK IN PARADISE



Enjoy an unforgettable week at Villa Saletta, a 1,350-hectare wine estate surrounded by the rolling hills and golden light of Tuscany. With a history spanning centuries, the estate's original farmhouses have been lovingly restored by the current owners and transformed into luxurious villas that combine modern comfort with timeless Tuscan elegance.

Villa Saletta produces a small selection of world-class wines, crafted with respect for the region's nature, climate, and traditions. Every bottle reflects the estate's dedication to craftsmanship, passion, and the true spirit of Tuscany.

Located just 30 minutes from Pisa Airport, in the Golden Triangle between Pisa, Florence, and Siena, Villa Saletta offers peace, nature, and deep relaxation in some of Tuscany's most enchanting surroundings.



It is a place where luxury meets authenticity, where time slows down and every moment becomes meaningful. The auction includes one week's stay in one of Villa Saletta's three private villas accommodating 6–14 guests.

Your stay includes a vineyard tour and wine tasting with Villa Saletta's own winemaking experts, access to the outdoor pool, barbecue, and terrace, as well as linens, towels, and daily housekeeping.



Villas feature a fully equipped kitchen, stocked with a gourmet welcome hamper including a selection of fresh local artisanal products, as well as a selection of Villa Saletta wines, organic olive oil and honey. Private chef and full suite of local experiences available (additional charge). Flights, transfers and excursions are not included.

Start bid: 150.000- DKK. (20.000 €)

This auction lot is proudly donated by the Hands Family, owners of Villa Saletta.

TOGETHER



Community on the Big Screen at the Odense House

At the Ronald McDonald House by the New OUH, we dream of creating even more moments of laughter, cosiness and togetherness. A new projector will transform the house's kitchen into a cozy cinema and big-screen lounge where families can gather for films, football matches and shared meals.

Imagine the atmosphere when parents and children cheer together during a match, when there's Friday candy and Disney movies in pajamas, or when families meet for dinner and Dancing with the Stars on the big screen. Hotdogs and draft beer (for the adults only, of course) complete the experience. Your bid covers the purchase and installation of the projector, as well as the first film and football evenings filled with joy and togetherness.

Starting bid: 100.000 DKK (13.390 €)

This auction supports the operation of the Ronald McDonald House in Odense

A HEARTFELT THANKS

A sincere thank you to everyone who has contributed to the Ronald McDonald Children's Fund Charity Gala 2025.

Thank you to the many companies, artists and partners who have generously donated auction items, and to all of you who have helped, supported and taken part.

Every single effort and every single contribution makes a difference for the families who stay in our Houses while their child is hospitalized.

With heartfelt thanks.

Ronald McDonald BørneFond

